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October 21, 2008

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PATENT TRADEMARK OFFICE

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MAIL STOP BCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Re: Regu

Request for Continued Examination (RCE) U.S. Patent Application Ser. No.: 10/065,075

Entitled: POINT-BASED SYSTEM AND METHOD FOR INTERACTING

WITH ELECTRONIC PROGRAM GUIDE GRID

Filed: September 13, 2002 Confirmation No.: 2612 Inventor: David E. Allport Our File No.: ER 1615.01 US

Dear Sir:

Enclosed for filing in the above-referenced application are the following documents:

- 1. Request for Continued Examination Transmittal (PTO/SB-30);
- 2. Amendment and Response to Final Office Action (pages 1-22);
- Cover Letter:
- Electronic Patent Application Fee Transmittal:
- 5. Certificate of Electronic Transmission.

Please acknowledge receipt of this transmittal.

Very truly yours,

PIONEER NORTH AMERICA, INC.

Caroline T. Do, Reg. No. 47,529 Senior Patent Prosecution Attorney INTELLECTUAL PROPERTY DEPARTMENT

CD:bp Enclosures

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CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office on:

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